

As President of Donna Hickey Presents..., I'd like to introduce you to my enterprise that specializes as a multifaceted service provider for the property management industry. With over 30 years "in the trenches" experience we are able to remain on the leading edge of market trends by continuing to work on-site with our client's customers, co-workers and maintenance staff.

In addition to our hands-on approach, we have ventured into corporate America and the global community to bring learn-share techniques back to our trade. Many people and organizations can tout years of service, but can they walk-the-walk with a proven track record to match that of Donna Hickey Presents...?

My team of professionals and I have walked the varied paths of property management ranging from a leasing specialist, lease-up expert, acquisitions, due diligence teams, marketing and positioning, new construction, rehabs and condo development and conversions. Donna Hickey Presents... also provides on-site training for leasing, maintenance, fair housing, executive teams and temporary hire & recruiting services.

In addition to our broad range of services, we are also experts in the housing industry with a concentration in management, maintenance, marketing and training. For the first time in history we must meet the demand of four different generations as our potential residents, current residents and employees. We delve into this phenomenon and focus on each generation's characteristics to bring you a higher qualified applicant, valued long-term resident and satisfied employee.

In this note you will find information that will help you get better acquainted with Donna Hickey Presents... and with our wide range of services. You can also visit my website at www.donnahickey.com.

I look forward to working with you in the near future about the ways in which we can work together to accelerate success for your company. Until then, please call me if you have any questions. You can reach me by phone at 708-807-9260, or by e-mail at donna@donnahickey.com



Services Provided

- Shoppers Reports (www.epms.com)
- Leasing and Sales Training
- Temp Services and Recruiting Services
- Entry, Intermediate and Advance People Skills Development Training
- Professional Coaching
- Consulting Services

Training Seminars

- Sales Basics, The Trial Close and Closing Techniques
- Advance Sales and Leasing Strategies
- Fair Housing Seminars
- Generations at Work and Why We Collide
- Maintenance – Team Work Makes The Dream Work
- Staff Training – Customer Excellence Management in the 21st Century
- Leadership, Mentoring, Coaching and Managing Upwards Seminars

Acquisitions

- Due Diligence Teams
- Positioning and Re-Positioning Distressed Properties
- Market Studies
- Advertising and Lease Ups

New Construction and Rehabs

- Positioning the Property for Lease or Sale
- Generational and Trend Marketing
- Operational Management Start Up
- Marketing and Advertising Campaign's

Marketing and Advertising

- Specializing in New Construction
- Specializing in Distress Communities
- Specializing in Affordable, Senior Housing, Assisted living and Supportive Living Communities
- Specializing in Urban, Suburban, Condo Sales, Start Ups and Conversion Property Management

Manuals

- Custom Employee Manuals
- Custom Company Policies and Procedure Manuals
- Custom Leasing and Training Manuals